



TRUE NORTH MAGNETICS

PROFESSIONAL PRICE LIST

Updated July 2010

PRODUCT NAME	ITEM #	SUGGESTED RETAIL	PROFESSIONAL
Super Neo (1")	SN-001	\$16.50	\$11.50
Broad Neo (1.5")	BN-002	\$16.50	\$11.50
Soother One Magnetic Therapy Kit (1.5")	SO-003	\$21.95	\$15.95
Comfort Covered Ceramic (4" x 6" x 1/2")	CC-004	\$49.95	\$37.95
Comfort Covered Ceramic (4" x 6" x 1")	CC-005	\$66.95	\$49.95
Chair Cushion	CC-006	\$295.00	\$227.00
Mega-Field Slumber Pad - Twin	SP-007	\$649.00	\$493.00
Mega-Field Slumber Pad - Queen	SP-008	\$995.00	\$770.00
Mega-Field Slumber Pad - King	SP-009	\$1,298.00	\$986.00
Vitality Sleep Enhancer (Ash)	VS-010(A)	\$420.00	\$323.00
Vitality Sleep Enhancer (Birch)	VS-010(B)	\$420.00	\$323.00
Vitality Sleep Enhancer (Cherry)	VS-010(C)	\$420.00	\$323.00
Vitality Sleep Enhancer (Mahongoney)	VS-010(M)	\$420.00	\$323.00
Vitality Sleep Enhancer (Oak)	VS-010(O)	\$420.00	\$323.00
Vitality Sleep Enhancer (Walnut)	VS-010(W)	\$420.00	\$323.00
Q-Link Silver Pendant <i>(min. order 3 for professional pricing)</i>	QL-012	\$149.95	\$119.95
3M™ Durapore™ Surgical Tape (2")	3M-013	\$7.70	\$5.50
Magnet Therapy (book)	MT-014	\$16.95	\$8.05
Foot Soother - Universal Size	FS-015(U)	\$22.50	\$16.95
Foot Soother - Men's Sizes (7-15)	FS-015(M)	\$22.50	\$16.95
Foot Soother - Women's Sizes (5-12)	FS-015(W)	\$22.50	\$16.95
Seat Grid	SG-016	\$289.00	\$223.00

CONTRAINDICATIONS AND PRECAUTIONS FOR SAFER USE OF TRUE NORTH MAGNETICS

In general, the use of True North Magnets is very safe, but it is important to be aware of the following cautions for long term safe use:

- If pregnant, use only in consultation with your physician or healthcare practitioner.
- Some pacemakers, defibrillators and other electrical implants can be slowed down or can change their frequency rate in the presence of a significant magnetic field. Do not place magnets in close proximity to medical electronic implants.
- ONLY apply NEGATIVE magnetic field side of magnet (indicated by the "N" on magnet) toward the body. Do not apply the POSITIVE magnetic field side of the magnet toward the body unless under direct medical supervision. Some researchers theorize that applying the wrong side of the magnet to the body may produce seizures, hallucinations, insomnia, hyperactivity, stimulate the growth of tumors and microorganisms, and promote addictive behavior.
- Neodymium magnets can fracture if subjected to pressure. Do not hammer, sand or file a neodymium magnet.
- In order not to interfere with proper digestion, always wait 60-90 minutes after meals before applying magnetic therapy to upper abdomen.
- If symptoms worsen, discontinue the use of magnets.
- High-gauss neodymium magnets can suddenly snap together, posing a pinching danger to the fingers of infants and small children. Keep such magnets away from infants and small children.
- Magnets can damage the magnetic memory strip of credit and debit cards, permanently erase the memory of computers, hard drives, mp3 players, mobile phones and any other electronic devices with magnetic-based memory storage capacity. Keep magnets away from all such devices.